

# Company Profile

Qamar Production & Creative Design







### THE PROBLEM



Sharjah lacks agencies that provide it all; most agencies are too specialized and their niche is to focus on select services only. Therefore, these agencies are either unprofessional and transaction based, or limited providers with zero innovation. They are not looking to retain clients making their strategy rather myopic.







### THE PROMISE



Qamar is an agency that creates and provides, fueled by a strong can-do-it attitude, and our agility leaves customers satisfied and happy.



Always enhancing our methods and strategies to follow best in-class business and social media practices.



Our culture is not based on creative talent only, we work and support you like family would.



We celebrate your success as ours!



PROBLEM

**PROMISE** 

VISION

MISSION

**OUR SERVICES** 

**OUR PARTNERS** 





### MISSION

Qamar's mission is to create, capture, deliver and promote value through high quality and innovative creativity regardless of the phase of development that the client is in.



Our mission is to grow what you already have by helping you create, inspire, grow and lead.



**OUR PARTNERS** 



**PROBLEM PROMISE** VISION MISSION **OUR SERVICES** 







### MISSION

Our mission is to grow what you already have by helping you create, inspire, grow and lead.



#### **CREATE**

Providing creative business solutions



#### **GROW**

Growing what you already have



#### **INSPIRE**

Gain & spread inspiration in our community



#### LEAD

Supporting your visionary leadership



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## **OUR SERVICES**



### BUSINESS DEVELOPMENT CONSULTATIONS

Whether you are a startup or have been in business for decades, Qamar helps you grow what you already have.

Reach out to know more about our business development services. Your first consulting session is always free!



#### **STRATEGIC BUSINESS PLAN**

It's okay to be lost at times especially when starting a business or brand. Let us help guide you on the right path through our strategic business template. Broken into 13 sections, this template is thoroughly explained and will give you an idea on what you must consider to get your creativity and business rolling.



#### **SOCIAL MEDIA MANAGEMENT**

Managing your online presence is no easy task, but is crucial in this day and age! Qamar can help elevate your social media presence by creating, publishing and analyzing your posts as well as engaging and interacting with your audience the way that fits your brand.





## OUR SERVICES



#### **LOGO & BRANDING**

Your logo and branding communicates your identity to the world.

At Qamar, our designers live and breath creativity and service you with passion.

Your vision becomes ours, leaving you fully satisfied

and happy.



### TRANSLATION & TRANSCREATION

Google Translate might have helped you back in school, but when it comes to actually communicating the right message to your audience you need Qamar. Our translation and transcreation services will help you get your message across in the most effective way needed to all your audiences.



### ALL GRAPHIC DESIGN SERVICES (2D/3D)

Whatever you may need, be it a banner design, brochure, branding book,interactive PDF, simple edits to any static or 3D design, we can help you create and amend it all!



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At Qamar, we are known for being passionate while enjoying what we do for our family of clients and partners.

YOUR SUCCESS IS OUR SUCCESS, AND TOGETHER WE CAN COMPLETE YOUR VISION AND MARKET GOALS!



## PARTNERS – Engineering Industry





Fast Manufactures





Suntech Glass LLC



**Emirates Glass** 



Fast Building Contracting LLC



Goodwill Ambassador Fathy Afana



## PARTNERS – Small/Medium Businesses















## PARTNERS – Small/Medium Businesses











### PARTNERS – Government Entities









Your one-stop shop to marketing, social media management, creative design, and strategic business planning.

We are excited to helping you grow what you already have, providing you with guaranteed quality and passion.



