



Production & Creative Design

Portfolio Snippets



Qamar is a production, social media, and marketing agency based in the UAE.
In Arabic, Qamar means the moon – a symbol of empowerment and beauty in
the Arab, Middle Eastern & Islamic culture.

Alif Parfumerie – Bespoke Perfumery Business

PACKAGING



Crave N' Go – Cloud Kitchen

PACKAGING & BRANDING

Mascot & Pattern applied on collaterals



Fast Manufactures UAQ

PRINTING/CORPORATE GIFTING

Black leather wooden boxes with white stitching and velvet interior die-cut to hold in place branded materials.

Branded Notebook, pen, USB and Powerbank. Digital devices light-up when used (the logo section only lights-up).



Nader Barez

PRINTING PRODUCTION

Bags, mesh paper, business cards, A5 cards, round stickers, prayer sticker, and satin ribbon/fabric labels



MOPA – Shj Villa Projects

PRINTING/CORPORATE GIFTING



Alif Parfumerie – Bespoke Perfumery Business

BRANDING IDENTITY

Alif Parfumerie



Hiyba – Online Gifting Platform

Mood Board & Color Palette



Female sub-palette

Light color	Main color	Dark color
#D8C7BC	#C0A99E	#424854

Male sub-palette

Light color	Main color	Dark color
#F0C0FA	#A4778D	#224663

Light on Dark Dark on Light Gradients

LOGO & BRANDING IDENTITY

Approved Logo



Stationary



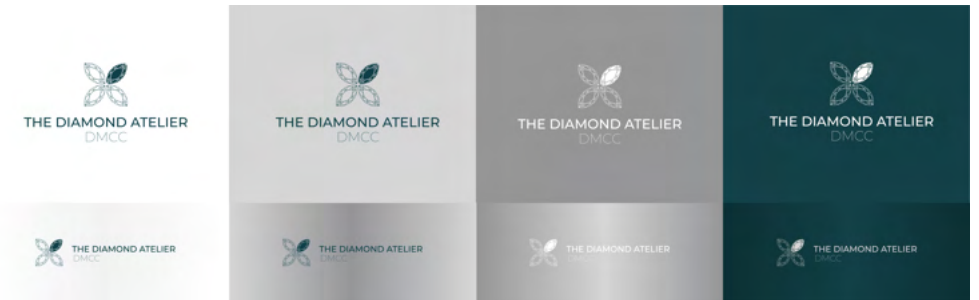
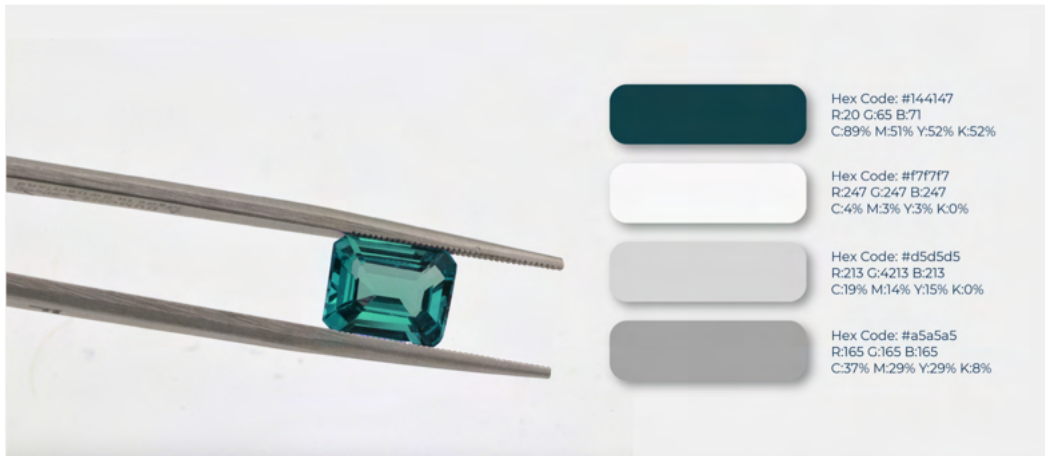
Packaging



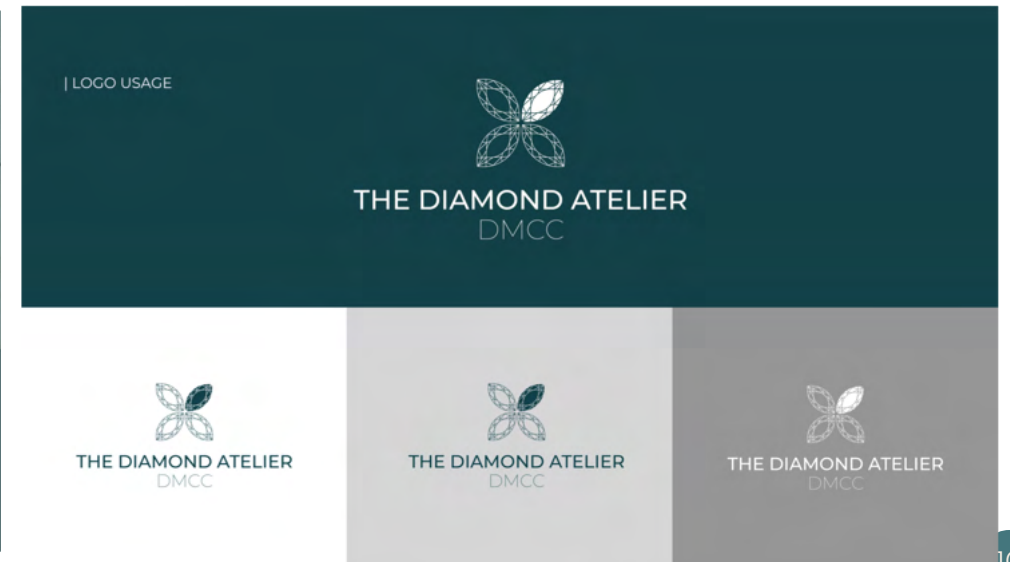
The Diamond Atelier – Supplier of Diamonds & Gemstones

LOGO & BRANDING IDENTITY

Color Palette

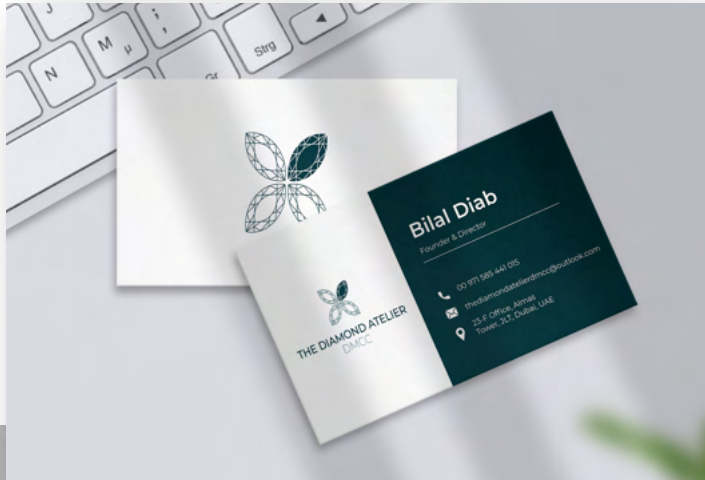


Approved Logo



The Diamond Atelier – Supplier of Diamonds & Gemstones

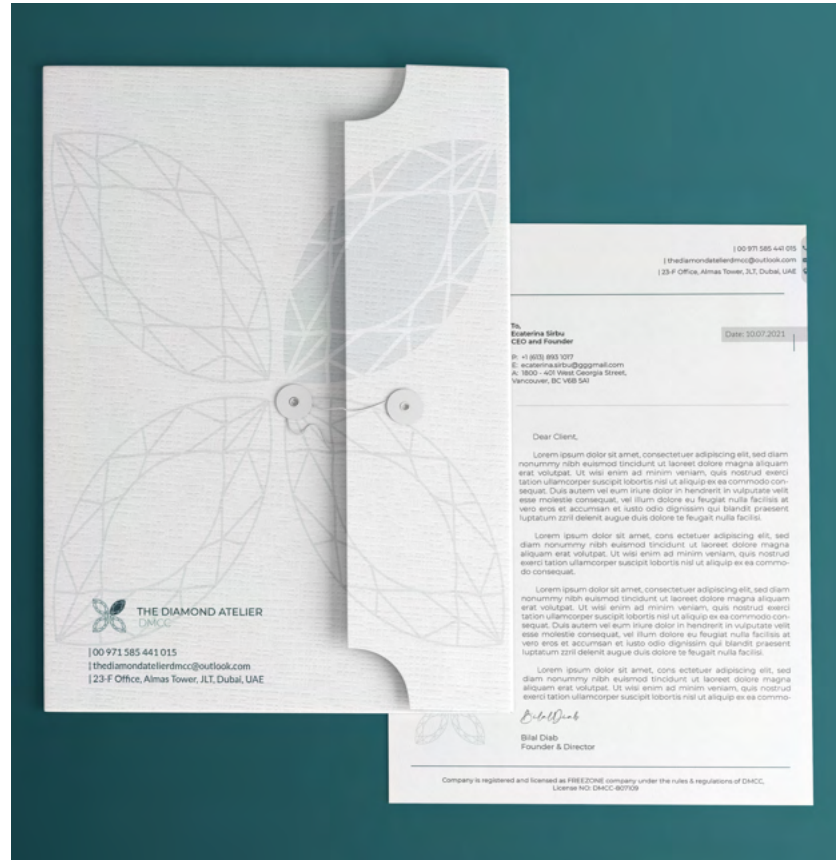
LOGO & BRANDING IDENTITY



Stationary



Letterheads & Envelopes



The Diamond Atelier – Supplier of Diamonds & Gemstones

LOGO & BRANDING IDENTITY

Packaging

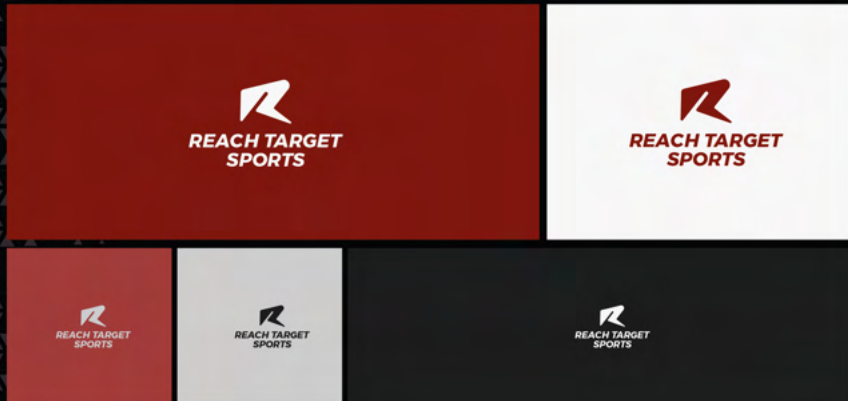


Reach Target Sports

LOGO & BRANDING IDENTITY



LOGO COLOR OPTIONS |



Makeen Technical Services

BRANDING IDENTITY & GUIDELINE

Stationary



Branding Book (shared upon request)



Email Signature



Influencers and Small Businesses

LOGOS

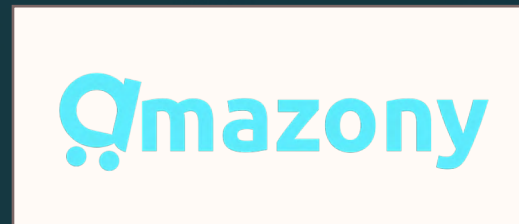
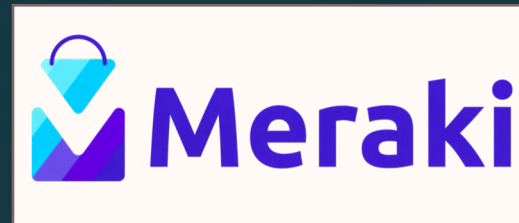
Dr. Noor Hedayah



Casa De Party



Meraki



Amazony

Reach Target Sports
Kids Academy



Golf in One – Supplier of Golf Equipment

LOGO

Old



New



Yalla Consulting – Career Services, HR/Recruitment

COLOR PALETTE & BRANDING

Old



New (Completing color palette only and branding toolkit)

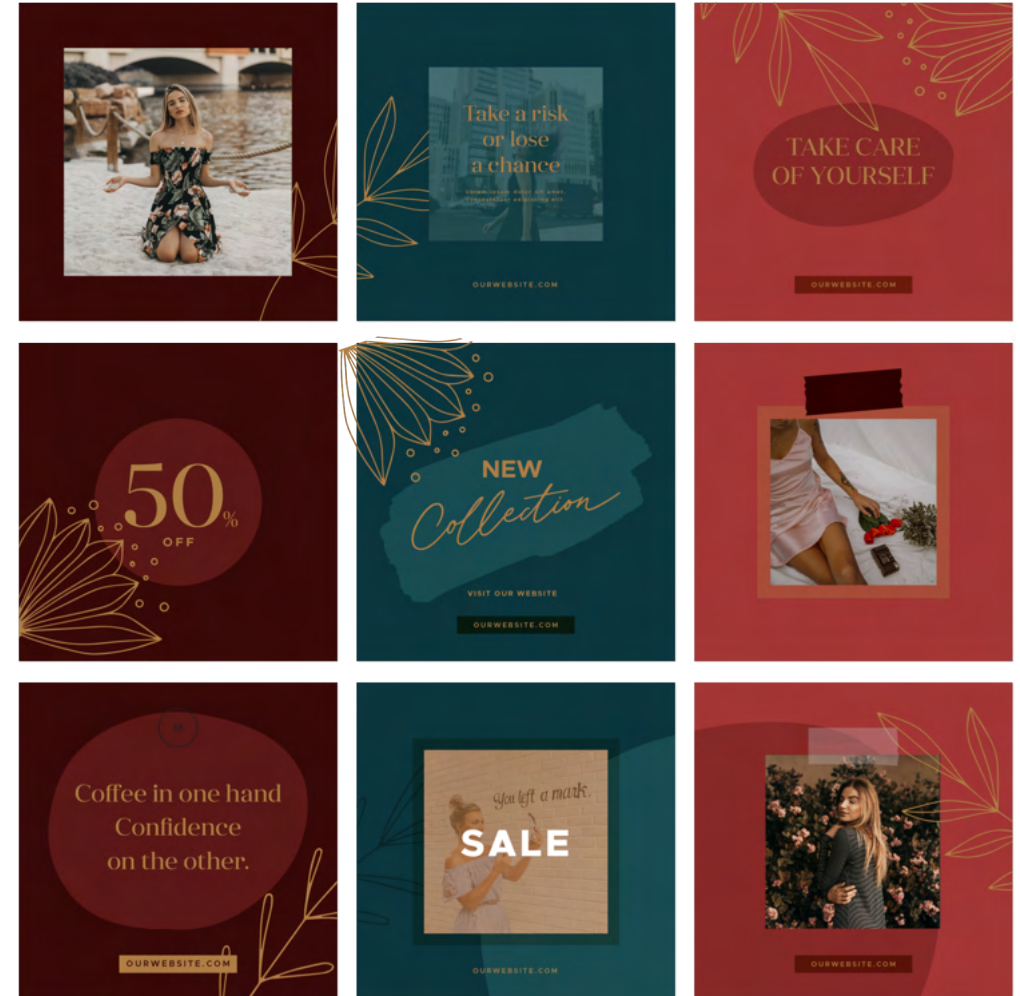
<p>Primary Brand Colors 2 - Olive, Orange, and White</p> The logo is rendered with the 'Y' flourish in olive green, 'Yalla' in orange script, and 'Consulting' in orange sans-serif font.	<p>Primary Brand Colors 2 - Olive, Orange, and White</p> The logo is rendered with the 'Y' flourish in olive green, 'Yalla' in white script, and 'Consulting' in orange sans-serif font.	<p>Primary Brand Colors 2 - Olive and White</p> The logo is rendered with the 'Y' flourish in olive green, 'Yalla' in white script, and 'Consulting' in white sans-serif font.
<p>Secondary Brand Colors 2 - Olive, Light Orange, and Sandy Grey</p> The logo is rendered with the 'Y' flourish in olive green, 'Yalla' in light orange script, and 'Consulting' in light orange sans-serif font.	<p>Secondary Brand Colors 2 - Olive and Sandy Grey</p> The logo is rendered with the 'Y' flourish in olive green, 'Yalla' in white script, and 'Consulting' in white sans-serif font.	<p>Secondary Brand Colors 2 - Olive and Light Orange</p> The logo is rendered with the 'Y' flourish in olive green, 'Yalla' in light orange script, and 'Consulting' in light orange sans-serif font.

Social Media - 9 Grid Templates

Hiyba



Alif



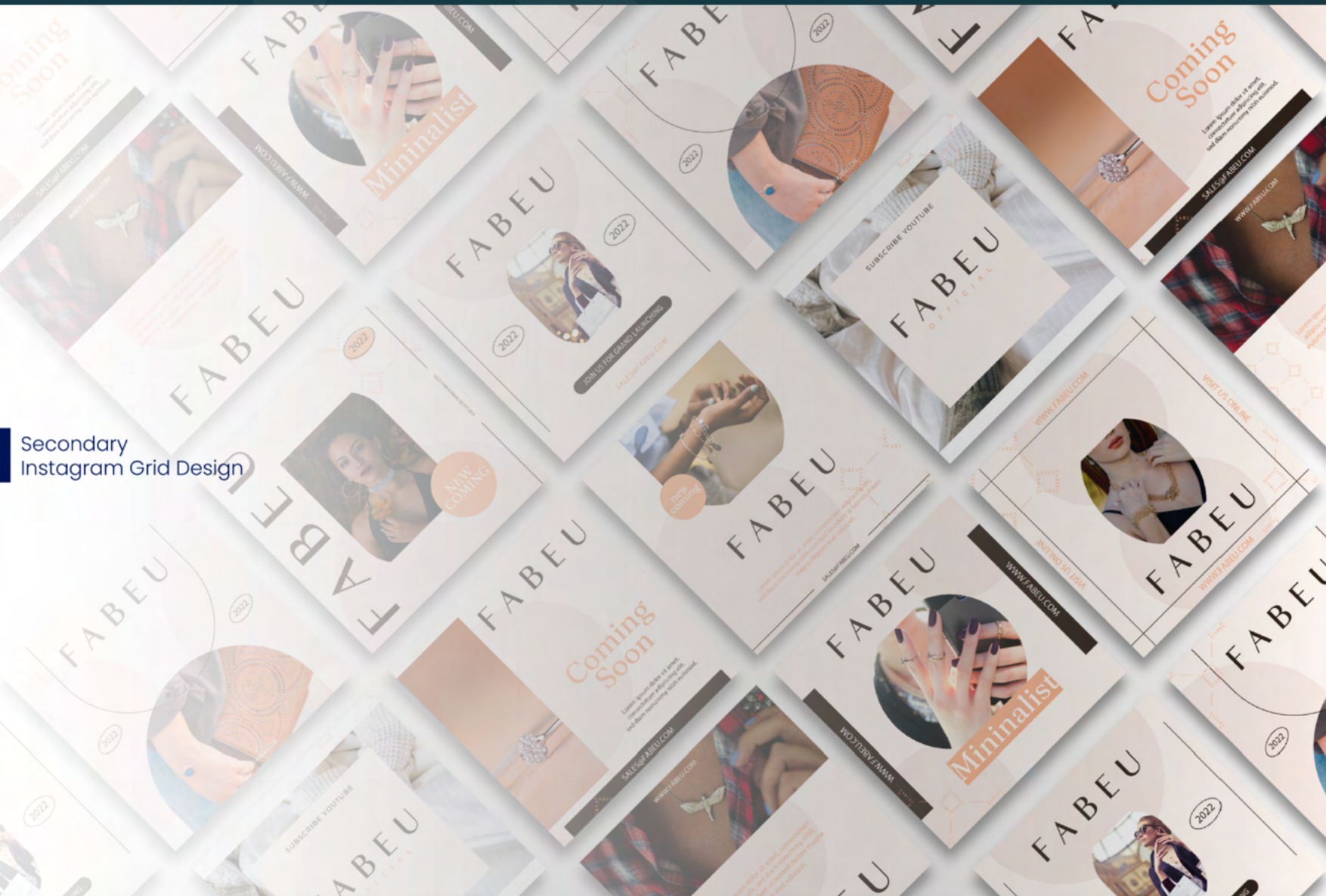
Social Media - 9 Grid Templates

Fabeu -
Online Jewelry
Marketplace

Main Instagram
grid design



Social Media - 9 Grid Templates



Fabeu -
Online Jewelry
Marketplace

Secondary
Instagram Grid Design



Production & Creative Design

Contact Us for More

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